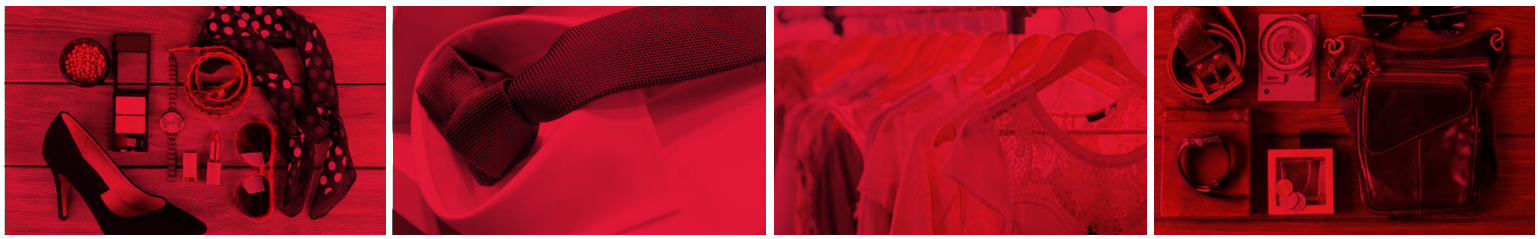
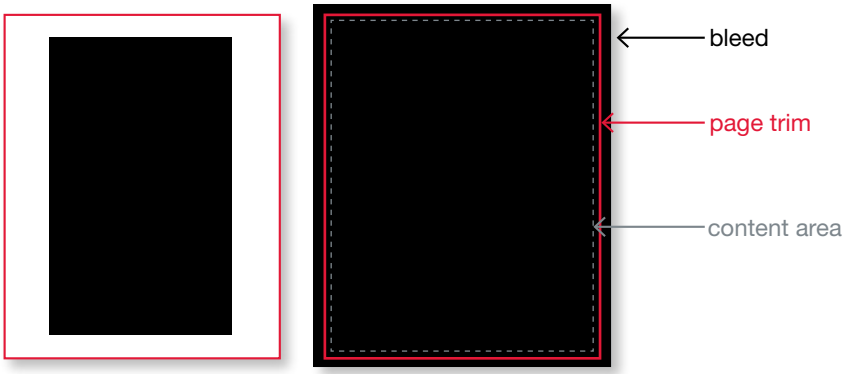


METRO VANCOUVER

AD SPECIFICATIONS

Print Directory Ads



Full Page Ad -
~ no bleed

Premium Full Page Ad
~ with bleed

PRINT DIRECTORY AD SIZES *Files must be 300 dpi	
Full Page - no bleed	4.75”w x 7.75”h
Premium Full Page - with bleed	5.75”w x 8.25”h - content area 6”w x 8.5”h - page trim size 6.375”w x 8.875”h - must include bleeds
Premium Cover (Inside Front Cover and Back Cover) - with bleed	5.875”w x 8.25”h - content area 6.125”w x 8.5”h - page trim size 6.465”w x 8.875”h - must include bleeds

ONLINE WEB AD SIZES - METROSHOW.CA	
New Web Ad Size!	305px x 488px

NEW Online Web Ad format

ARTWORK SUBMISSION

Upload to: metroshow.ca

Submit your artwork online through our new website in the Advertisers section.

Email to: ads@metroshow.ca

Please include agency name, advertiser and brand in file names.

AD SUBMISSION DEADLINE: May 31, 2017

COMPLETED PRINT READY ARTWORK FILES:

We prefer press ready PDF files but also accept Mac format files using Adobe Photoshop CS, Adobe Illustrator CS, Adobe InDesign CS. All files need to have fonts as outlines, and all links embedded or included).

All Ads must be 300dpi at 100% of size. We do not accept images from websites (ie: 72/100 dpi)

COMPLETED ONLINE ARTWORK FILES:

JPEG files built to size specified in chart and 72dpi

PRODUCTION REQUIRED?

Design and layout services are available at an additional charge. **Please contact Amy at Deep Blue Creative Group (see below) to coordinate production of your ad**, based on the following pricing structure.

Full page ad design (using provided logo, copy, photos, agency contact info)	$200
Adding agency contact info (encorporate appropriate contact info into supplied ad file)	$75
Online web ad design (based on creative to match print directory ad.)	$150

Material for creative services (logo, photo and copy) must be supplied by ***May 24, 2017***

A proof will be supplied prior to production.

deepblue CREATIVE GROUP

For questions or more information, contact Amy Beart, Creative Director - Deep Blue Creative Group
amy@deepbluecreativegroup.com | 403.809.7391 | deepbluecreativegroup.com