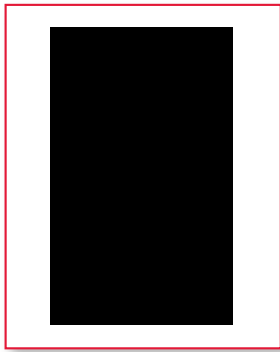


# METRO

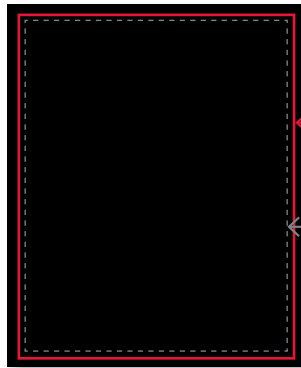
V A N C O U V E R

## AD SPECIFICATIONS

### Print Directory Ads



Regular Full Page Ad  
~ no bleed



Premium Full Page Ad  
~ with bleed

← bleed

← page trim

← content area

### PRINT DIRECTORY AD SIZES \*Files must be 300 dpi

Regular Full Page - no bleed	4.75"w x 7.75"h
Premium Full Page - with bleed	5.25"w x 8.25"h - safe content area 6"w x 8.5"h - page trim size 6.375"w x 8.875"h - must include bleeds
Premium Cover (Inside Front Cover and Back Cover) - with bleed	5.25"w x 8.25"h - safe content area 6.125"w x 8.5"h - page trim size 6.465"w x 8.875"h - must include bleeds

### ONLINE WEB AD SIZES - METROSHOW.CA

Web Ad Size	305px x 488px
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Online Web Ad format



### ARTWORK SUBMISSION

**Upload to: [metroshow.ca](http://metroshow.ca)**

Submit your artwork online through our website, using the link on the Advertise page.

**Email to: [info@metroshow.ca](mailto:info@metroshow.ca)**

Please include agency name, advertiser and brand in file

### COMPLETED PRINT READY ARTWORK FILES:

We prefer press ready PDF files but also accept Mac format files using Adobe Photoshop CS, Adobe Illustrator CS, Adobe InDesign CS. All files need to have fonts as outlines, and all links embedded or included).

**All Ads must be 300dpi at 100% of size. We do not accept images from websites (ie: 72/100 dpi)**

### COMPLETED ONLINE ARTWORK FILES:

JPEG files built to size specified in chart and 72dpi

### PRODUCTION REQUIRED?

Design and layout services are available at an additional charge. **Please contact Amy at Deep Blue Creative Group (see below) to coordinate production of your ad**, based on the following pricing structure.

Full page ad design **\$150**

(using provided logo, copy, photos, agency contact info)

Adding agency contact info **\$50**

(incorporate appropriate contact info into supplied ad file)

Online web ad design **\$100**

(based on creative to match print directory ad)

Material for creative services (logo, photo and copy) must be supplied.

**A proof will be supplied prior to production.**